

New York's Sarah Kinsley doesn't need much to make a lot. A young but positively old-school musician in her approach, Sarah sculpts smart, era-less pop music and drops it into a very modern world. Her introductory recordings from the magnetic Karma to the cinematic Cypress, sound bold, bright and curiously fully formed. Everything you hear is made by a collective team of one; from the layered instrumentation and sultry vocal, to the razor-sharp DIY production. Sarah is an independent bedroom-pop artist in its most literal sense (dreamt, composed and recorded within her student dorm), and is making light work of creating songs that burst at the seams with heart, melody and soul.

With three EPs to her name (The Fall EP, 2021's The King EP and her latest release Cypress), Sarah has quickly accumulated a passionate young fanbase all swooning for these ethereal disco-kissed indie songs. Snippets of these songs and short self-filmed videos that pull back the curtain to document the song-writing process are regularly shared with a rapidly growing audience on social media. A time-lapse played out in real time of a bright young star being born.

Now, as she moves out of the bedroom and onto the stage, the songs are translating. Backed by a band, Sarah's already wowed SXSW in Texas and sold out her debut headline tour in the US. Hand-picked by NME and Amazon as one of their artists to watch for 2022, and picking up kind words much further afield, Sarah Kinsley is at a crossroads looking up.